

Haller Brun is an Amsterdam-based graphic design studio run by Sonja Haller and Pascal Brun. After graduating in Switzerland they moved to the Netherlands where they established their own studio in 2011. They mainly work in the fields of art, design and architecture with a focus on editorial design.

The work of Haller Brun is characterized by a combination of the Swiss tradition for precision and typography with Dutch directness and playfulness. It is rooted in a deep understanding of its content and based on an appropriate and strong concept. Their visual solutions are clear and effective and always refined and carefully crafted. Several of their projects have been honoured with prestigious awards.

Clients (selection)

A10 Magazine (new european architecture), Amsterdam, NL
Academy of Architecture Amsterdam, NL
Akris, St. Gallen, CH
Stichting Archiprix, Rotterdam, NL
Archis, Amsterdam, NL
Architectura & Natura Publishers, Amsterdam, NL
Architecture Observer, Amsterdam/Montreal, NL/CA
Iwan Baan, Amsterdam, NL
Bracket Magazine, USA
Stichting Best Verzorgde Boeken, Amsterdam, NL
Studio Claudy Jongstra, Húns, NL
Design Academy Eindhoven, NL
Design Museum Den Bosch, NL
Experimenta, Madrid, ES
GLUE amsterdam connected by design, NL
Insel Hombroich, Neuss, DE
Jap Sam Books, Prinsenbeek, NL
Kröller-Müller Museum, Otterlo, NL
Kunstmuseum Den Haag, NL
Mondriaan Fund, Amsterdam, NL
Museum Rietberg, Zurich, CH
nai010 publishers, Rotterdam, NL
Octavo publicaties, Amsterdam, NL
Post NL, The Hague, NL
Stedelijk Museum Schiedam, NL
Sternberg Press, Berlin, DE
TU Delft, NL
Valiz Publishers, Amsterdam, NL
Van Abbemuseum, Eindhoven, NL
Vitra Design Museum, Weil am Rhein, DE
Zhuo'er Wang, Shanghai, CN
Zucker Art Books, New York, USA

Awards

2022
DAM Architectural Book Award 2022
AIGA 50 Books | 50 Covers 2021, 50 Books
D&AD Awards 2022, Wood Pencil
European Design Awards, Gold Award
Rencontre d'Arles Book Awards 2022, Shortlisted
The Best Dutch Book Designs 2020, 3x

2021
D&AD Awards 2021, Shortlisted
The Best Dutch Book Designs 2020, 2x

2020
The Most Beautiful German Books 2020
The Best Dutch Book Designs 2019

2019
The Best Dutch Book Designs 2018, 2x
D&AD Awards 2019, Shortlisted

2018
The Best Dutch Book Designs 2017
Best Photobook Award, PHotoESPAÑA, Shortlisted

2017
The Best Dutch Book Designs 2016
ADG Laus Award, Gold
ADG Laus Award, Silver
European Design Award, Silver
European Design Award, Nominee
D&AD Awards 2017, Wood Pencil

2016
The Best Dutch Book Designs 2015

2015
The Best Dutch Book Designs 2014

2003
Lucky Strike Junior Designer Award, Nominee

Lectures / workshops / juries

Jury member The Best Dutch Book Designs 2022, NL, 2023
D&AD jury president, book design, London, UK, 2022
Jury member (Communication), Dutch Design Awards, Eindhoven, NL, 2020
Workshop exhibition design, TU Delft, Urban Architecture, Delft, NL, 2020
Workshop editorial design, Faculty of Design, Augsburg University of Applied Sciences, Augsburg, DE, 2019
Creative Communication Award (C2A), judge, USA, 2019/2020
Workshop temporary master program *The Commoners' Society*, Sandberg Instituut, Amsterdam, NL, 2019
External examiner, Graphic Design Arnhem, ArtEZ University of the Arts, Arnhem, NL, 2018
D&AD judge, book design, London, UK, 2018
Workshop with students from Boston University, Amsterdam, NL, 2018
Visiting Lecture, Falmouth University, UK, 2017



Sonja Haller *1977

From 10.2011
Studio Haller Brun, Amsterdam, NL
06.2009—09.2011
Sonja Haller – Graphic Design,
Amsterdam, NL
06.2004—05.2009
Designer at Irma Boom Office,
Amsterdam, NL
04.2004—05.2004
Internship at Solar Initiative,
Amsterdam, NL
11.2003—03.2004
Junior Designer at Lars Müller
Publishers, Baden, CH
2003
Diploma Designer FH, Lucerne School
of Art and Design, Lucerne, CH
04.2002—10.2002
Internship at Lars Müller Publishers,
Baden, CH
1999—2003
Visual Communication, Lucerne School
of Art and Design, Lucerne, CH
1998—1999
Preliminary Design Course, Lucerne
School of Art and Design, Lucerne, CH
1994—1998
Gymnasium, Wettingen, CH



Pascal Brun *1974

From 10.2011
Studio Haller Brun, Amsterdam, NL
05.2006—09.2011
Senior Designer at Thonik, Amsterdam, NL
11.2004—04.2006
Junior Designer at Koeweiden Postma,
Amsterdam, NL
04.2004—10.2004
Internship at Vandejong, Amsterdam, NL
2003
Diploma Designer FH, Lucerne School
of Art and Design, Lucerne, CH
04.2002—08.2002
Internship at Thonik, Amsterdam, NL
1999—2003
Visual Communication, Lucerne School
of Art and Design, Lucerne, CH
1994—1998
Polydesigner 3d, Bern, CH
1993—1994
Preliminary Design Course, Bern University
of the Arts, Bern, CH