

Haller Brun is an Amsterdam-based graphic design studio run by Sonja Haller and Pascal Brun. After graduating in Switzerland they moved to the Netherlands where they established their own studio in 2011. They mainly work in the fields of art, design and architecture with a focus on editorial design.

The work of Haller Brun is characterized by a combination of the Swiss tradition for precision and typography with Dutch directness and playfulness. It is rooted in a deep understanding of its content and based on an appropriate and strong concept. Their visual solutions are clear and effective and always refined and carefully crafted. Several of their projects have been honoured with prestigious awards.

Clients (selection)	Awards (selection)	Lectures / workshops / juries
Academy of Architecture Amsterdam, NL	2025	D&AD judge, book design, London, UK, 2025
Akris, St. Gallen, CH	D&AD Awards 2025, Graphite Pencil	Visiting lecture, TU Delft, Photofilm Lab
Allard Pierson Museum, Amsterdam, NL	The Best Dutch Book Designs 2024	Faculty Architecture, Delft, NL, 2024
Stichting Archiprix, Rotterdam, NL		Jury member The Best Dutch Book Designs
Archis, Amsterdam, NL	2024	2022, NL, 2023
Architectura & Natura Publishers, Amsterdam, NL	AIGA 50 Books 50 Covers 2023, 50 Books	D&AD jury president, book design, London, UK, 2022
Architecture Observer, Amsterdam/ Montreal, NL/CA	D&AD Awards 2024, Graphite Pencil	Visiting lecture with Iwan Baan, Kunstmuseum Olten, CH, 2021
Iwan Baan, Amsterdam, NL	ISTD Awards 2024, Certificate of Excellence	Jury member (Communication), Dutch Design Awards, Eindhoven, NL, 2020
Bracket Magazine, USA	Walter Tiemann Prize 2024, Honorary Prize	Workshop exhibition design, TU Delft, Urban Architecture, Delft, NL, 2020
Stichting Best Verzorgde Boeken, Amsterdam, NL	The Best Dutch Book Designs 2023	Workshop editorial design, Faculty of Design, Augsburg University of Applied Sciences, Augsburg, DE, 2019
Studio Claudy Jongstra, Húns, NL	2023	Creative Communication Award (C2A), judge, USA, 2019/2020
Design Academy Eindhoven, NL	AIGA 50 Books 50 Covers 2022, 50 Books, 2 x	Workshop temporary master program <i>The Commoners' Society</i> , Sandberg Instituut, Amsterdam, NL, 2019
Design Museum Den Bosch, NL	D&AD Awards 2023, Wood Pencil	External examiner, Graphic Design Arnhem, ArtEZ University of the Arts, Arnhem, NL, 2018
Experimenta, Madrid, ES	Best Book Design from all over the World 2022, Honorary Appreciation	D&AD judge, book design, London, UK, 2018
Galerie Fons Welters, Amsterdam, NL	The Best Dutch Book Designs 2022	Workshop with students from Boston University, Amsterdam, NL, 2018
GLUE amsterdam connected by design, NL	2022	Visiting lecture, Falmouth University, UK, 2017
Insel Hombroich, Neuss, DE	DAM Architectural Book Award 2022	
Jap Sam Books, Prinsenbeek, NL	AIGA 50 Books 50 Covers 2021, 50 Books	
Kröller-Müller Museum, Otterlo, NL	D&AD Awards 2022, Wood Pencil	
Kunstmuseum Den Haag, NL	European Design Awards, Gold Award	
Lars Müller Publishers, Zurich, CH	The Best Dutch Book Designs 2021, 3 x	
Macao Museum of Art, Macao		
Mondriaan Fund, Amsterdam, NL	2021	
nai010 publishers, Rotterdam, NL	The Best Dutch Book Designs 2020, 2 x	
Octavo publicaties, Amsterdam, NL		
Post NL, The Hague, NL	2020	
RKD Netherlands Institute for Art History, The Hague, NL	The Most Beautiful German Books 2020	
Stedelijk Museum Schiedam, NL	The Best Dutch Book Designs 2019	
Sternberg Press, Berlin, DE		
TU Delft, NL	2019	
Valiz Publishers, Amsterdam, NL	The Best Dutch Book Designs 2018, 2 x	
Van Abbemuseum, Eindhoven, NL	D&AD Awards 2019, Shortlisted	
Vitra Design Museum, Weil am Rhein, DE		
Zhuo'er Wang, Shanghai, CN	2018	
Zucker Art Books, New York, USA	The Best Dutch Book Designs 2017	
	2017	
	The Best Dutch Book Designs 2016	
	ADG Laus Award, Gold & Silver	
	European Design Award, Silver	
	D&AD Awards 2017, Wood Pencil	
	2016	
	The Best Dutch Book Designs 2015	
	2015	
	The Best Dutch Book Designs 2014	